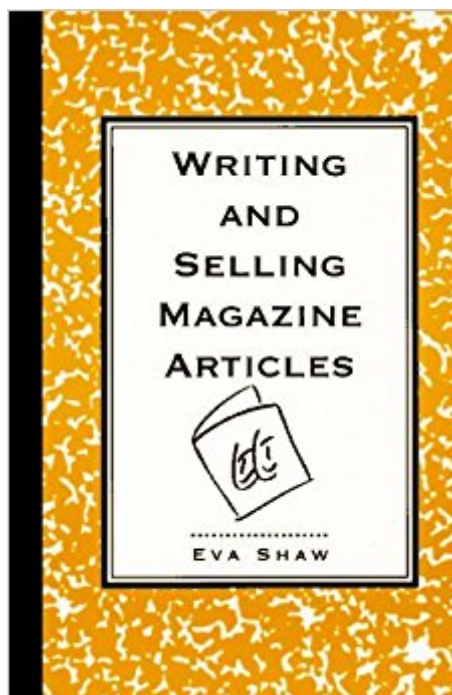


The book was found

Writing And Selling Magazine Articles



Synopsis

With over 11,000 publications, magazines are the most flourishing market for both the aspiring and professional writer. But it is a constantly changing market that requires know-how and skill to succeed in. This book eliminates the guesswork and teaches the science of getting an article published. From query letters to the final draft to anticipating potential pitfalls and problems, this manual provides solid insider information on what articles sell and how and who to sell them to.

Book Information

Paperback: 157 pages

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Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #5,279,210 in Books (See Top 100 in Books) #87 inÂ Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #2636 inÂ Books > Textbooks > Communication & Journalism > Journalism #4534 inÂ Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship

Customer Reviews

Are those 5-star reviews for real or are they the publisher's plants? Based on this book, it's hard to believe that the author earns a living by writing. This thin volume conveys very little practical information for the beginning writer, much less for the published writer that she claims is her target audience. The book itself is formatted as an outline, with each point composed of a couple of paragraphs of generalities. It's almost as if she developed an outline for the book, then jotted down a few notes for each point, and moved on without bothering to go back and beef them up with specific how-tos or practical examples. Instead, the book is filled with variations on the tiring formula, "The beginning writer does X, while the experienced writer does Y." The author's style is even more aggravating--choppiness between paragraphs and even sentences, improper grammar, and such ridiculous hyperbole as: novice writers "quiver with fear" at the thought of contacting public relations firms. Look elsewhere for better advice and instruction, and save yourself 8 bucks.

I had never sold any writing before reading this book and sold about 8 "how to articles" to magazines after reading it. Eva has a newer book out on this subject now, that I have not read yet but it has great reviews. This is a "how to" book that really gives results!

I read this book, followed the advice, and got published. Unlike some dry how-to books, this one is a breeze to read. It focuses on the low-tech approach of mailing out queries and manuscripts - I suppose some people do it all online now.

This book absolutely covers everything a writer could possibly want to know about writing and selling to magazines. It is a point-by-point easy to follow guide and a goldmine of great innovative ideas from a fellow author who knows her stuff. I highly recommend this book for any writer or anyone hoping to break into the writing field.

This is my favorite, non-fiction writing book. The section on reviewing magazines alone (this is pre-Web) is worth the price. I only wish Ms. Shaw would update this classic text. Her newer books just don't cut it for me.

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